



ADVERTISE WITH *Iowa Angus*

ADVERTISE IN THE **IOWA ANGUS NEWS**

*distributed to 1,500 cattlemen and affiliates,
including all registered Angus producers in Iowa*

ISSUE	AD DEADLINE
<i>Mails on the first of the month</i>	
September	August 10
November	October 10
January	December 10
March	February 10
May	April 10
July	June 10

AD SIZE	RATE	AD DIMENSIONS
Full Page	\$500	8.125 X 10.8125
1/2 Page	\$350	6.875 X 4.6979
1/4 Page	\$250	4.5278 X 4.04167
1/8 Page	\$100	3.5834 X 2.3333

Premium Page Charge = \$250
inside front cover, inside back cover, and back cover

contract rates

SUPREME = \$2,500
6 full pages (or equivalent)
in the Iowa Angus News
Sep 2022 through Aug 2023*

CHAMPION = \$1,350
3 full pages (or equivalent)
in the Iowa Angus News
Sep 2022 through Aug 2023*

BUSINESS CARD = \$300
*1/8 page in all 6 issues of
the Iowa Angus News
Sep 2022 through Aug 2023*

**premium page selection will incur the premium page incremental charge*

ADVERTISE IN THE **IOWA ANGUS DIRECTORY**

*distributed to 3,000 seedstock
producers and industry affiliates*

ISSUE	AD DEADLINE
TBD	TBD

AD SIZE	RATE	AD DIMENSIONS
Full Page	\$350	5.5 X 8.5
1/2 Page	\$200	5.5 X 4.25

Premium pages auctioned off at IAA Annual Banquet

ADVERTISE ON THE **IOWA ANGUS WEBSITE**

Coming Soon!

TO RESERVE YOUR SPACE, CONTACT LAUREN BRITTON:
executive secretary



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